

2006

Cromofagia

Gasco Space, Santiago de Chile. Chile

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Instalation



"Cromofagia" was an exhibition curated by Victoria Noorthoorn, where she deployed the following concept: "The exhibition aims to rescue color from the theoretical mega-whiteness that stains much of contemporary artistic practice. The chronicle of this state of affairs is longstanding: historically, philosophy and history explained the world and art in black and white. In its association with "nothing" and "everything", white has symbolized the pure, the idea and, by extension, the concept. In this obsessive race towards purity, the concept swallowed the color, displacing it to the place of the decorative, the superficial, the cosmetic.

Even in Latin America, color was associated with exoticism, thus becoming, for many, a bad word, a sort of synonym for coarseness".

"Cromofagia" had three editions, the first one took place in 2004 at the Borges Cultural Center in Buenos Aires, in 2005 at the Nara Roesler Gallery in Sao Paulo, and in 2006 at the Gasco Gallery in Santiago de Chile. It brought together artists who incorporate color into a system where it is swallowed up by color, as a metaphor for the recovery of humanism and the emotional gesture in art.





